

YORKVILLE

U N I V E R S I T Y



ACADEMIC CALENDAR 2025 ADDENDA

Ontario

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6.1.3 Mature Students – Amended May 2, 2025

At a special asynchronous meeting held April 29 to May 2, 2025, the Academic Council of Yorkville University approved an amended policy governing admission of mature applicants to Yorkville University's undergraduate programs. The policy is effective for individuals applying to begin undergraduate degree programs in July 2025.

Old calendar entry:

6.1.3. Mature Students

A mature student is an applicant who has not achieved the Ontario Secondary School Diploma or its equivalent and who is at least 19 years of age on or before the commencement of the program in which he/she intends to enroll. Consistent with Ministry guidelines, Yorkville University's admissions policy for mature students creates a pathway for applicants who can demonstrate abilities equivalent to those of Ontario high school graduates through the successful completion of courses at the postsecondary level or through proficiency assessments.

New calendar entry:

6.1.3. Mature Students

To broaden accessibility to its degree programs and recognize skills and abilities developed outside formal educational settings, Yorkville University creates admission pathways for mature applicants.

A mature applicant is any applicant who:

- Is at least twenty (20) years of age before the commencement of the program to which they seek admission, and
- Has been out of high school for at least twelve (12) months before the commencement of the program to which they seek admission, and
- Does not meet the normal academic requirements for admission to the program in which they want to enroll, either because:
 - They did not graduate from high school*, or
 - They graduated from high school but lack the required graduating average grade, or
 - They graduated from high school but lack the specific high school courses or types of high school courses required by the program to which they seek admission.

To be admitted, mature applicants must:

1. Qualify by meeting the definition of a mature applicant, above.
2. Meet the English language proficiency requirements for admission to undergraduate programs. (See *Academic Calendar*, Section 6.1, "English Language Proficiency.") When the applicant attended but did not graduate from high school* where English was the language of instruction, the applicant will be required to demonstrate English language abilities equivalent to high school graduation[‡]. (Note that the admissions committee

reserves the right to require further proof of language proficiency before permission will be granted to register in academic courses.) And

3. Meet the mathematics proficiency requirements of the program in which the applicant wishes to enroll. Where a program has not established distinct math proficiency requirements, applicants may still be required to demonstrate abilities equivalent to high school graduation[‡]. And
4. Meet any discipline-specific knowledge or skills requirements established by the program to which the applicant seeks admission.

Mature applicants who have not previously completed any post-secondary education will be required to demonstrate abilities equivalent to high school graduation[‡].

Mature applicants who have previously completed some post-secondary education will be assessed by the admission committee of the relevant degree program in light of the post-secondary education completed.

- a. Applicants who have successfully completed at least twelve credit hours of post-secondary education where English is the language of instruction have met the English language proficiency requirement for admission. (See *Academic Calendar*, Section 6.1, “English Language Proficiency”)
- b. Applications will be assessed on a case-by-case basis to determine whether
 - i. Program-specific math proficiency requirements have been met.
 - ii. Discipline-specific knowledge or skills requirements established by the program to which the applicant seeks admission have been met.
 - iii. The applicant needs to demonstrate abilities equivalent to high school graduation[‡].

All applications for admission as a mature student are reviewed by the admissions committee of the program to which the applicant seeks admission. Decisions of the admissions committee are final.

* Graduation from high school means successful completion of a high school program leading to the Ontario Secondary School Diploma, British Columbia Certificate of Graduation, or equivalent credential from another jurisdiction.

‡ Demonstration of abilities equivalent to high school graduation means completing a test or tests that assess basic skills in a specific competency (such as the Wonderlic Advanced Skills Test in English or Mathematics) or that assess the overall scholastic ability of the applicant (such as the Wonderlic Scholastic Level Exam). The admissions committee of each degree program identifies the tests and the scores on tests required to demonstrate abilities equivalent to high school graduation.

The full policy on *Admission of Mature Students – Undergraduate Programs* is available here: [Resources | Yorkville University](#).

6.2 Graduate Admissions – Added June 27, 2025

On June 27, 2025, Yorkville University received consent from the Ontario Ministry of Colleges, Universities, Research Excellence and Security to offer a program of study leading to the MBA degree. The Yorkville University academic policies and regulations related to admission of graduate students are added to the Yorkville University Ontario Academic Calendar.

6.2.1 General Admissions Procedures, All Graduate Programs

An application fee and all relevant documents must be submitted before an application will be reviewed by the program admissions committee. Once the committee has reviewed submitted documents, both successful and unsuccessful applicants will be notified in writing.

Complete information about admission to Yorkville University programs is available from the admissions office:

- **Toll free:** (877) 429-4029
- **Local:** (647) 497-8940
- **Fax:** (647) 943-4989
- **Email:** admissionson@yorkvilleu.ca

English Language Proficiency

The University reserves the right to refuse admission to any student whose proficiency in English is insufficient.

Applicants for admission must establish proficiency in English sufficient for graduate study. Such proficiency may be established in one of the following ways:

1. Completion of a bachelor's or first professional degree where English is the language of instruction.¹
2. Confirmation of an acceptable score² on a test of English language proficiency recognized by Yorkville University.³
3. Successful completion with the equivalent of "B" standing of a post-secondary level English for Academic Purposes program accredited by Languages Canada (Languages Canada).
4. For Canadian applicants who completed their bachelor's or first professional degree in French, completion of a college certificate or diploma or their secondary education in English.

English Language Proficiency Tests: Minimum Scores Required for Admission							
	IELTS	Pearson Test of English - Academic	CAEL CE & CAEL Online	Canadian Language Benchmark	Duolingo English Test	iTEP Academic	TOEFL iBT (See table below for min. component scores)
Graduate	7.0 (no band below 6.5)	65 (no skills area score below 55)	70 (no component proficiency score below 60)	9 (no component score below 8)	130 (no subscore below 120)	4.4 (no subscore below 4.0)	95

Skills Area	IELTS Band Score	TOEFL Component Score
Reading	6.5	19
	6.0	13
	5.5	8
	5.0	4
Listening	6.5	20
	6.0	12
	5.5	7
	5.0	4
Speaking	6.5	20
	6.0	18
	5.5	16
	5.0	14
Writing	6.5	24
	6.0	21
	5.5	18
	5.0	14

Notes:

1. The university reserves the right to require further proof of language proficiency before permission will be granted to register in academic courses.
2. Acceptable levels of proficiency are defined by the Academic Council of Yorkville University. The Academic Council defines a minimal score on a single test (normally the IELTS test). Acceptable scores on other tests are derived from an equivalency table approved by the university's Academic Cabinet and maintained by the university registrar.
3. Acceptable tests of English language proficiency are those that have been approved by the university's Academic Cabinet.

6.2.2 Master's Programs

Applicants to all master's programs must meet general admission criteria for acceptance into a master's program. Criteria for specific programs, where these differ from the criteria described below, may be found in Section 10.

Applicants are required to follow an online application process and to pay all published fees within the stated timelines.

Admission to a master's program is selective. Meeting minimum requirements does not guarantee admission to a graduate program.

Minimum admission requirements include:

- A bachelor's or first professional degree from a recognized university. Preference will be given to students who have successfully completed undergraduate courses in an area relevant to the program for which they are seeking admission. Original transcripts from former institutions of higher learning must be sent directly to the admissions office of Yorkville University.
- A grade point average (GPA) in their undergraduate study sufficiently strong to support the ability to participate in a rigorous, graduate level program of academic study; this is normally shown by an applicant's cumulative GPA (average on all undergraduate courses) or the GPA on the final 60 undergraduate credits taken. Generally, master's programs require an undergraduate cumulative grade point average (GPA) of at least 3.0 on a 4.0 or 4.3 scale. Applicants may be admitted with a GPA between 2.5 and 2.99 if there is clear evidence in their application leading the admissions committee to believe that the applicant is prepared for graduate study. Students admitted with a GPA below 3.0 will be subject to conditions established by the admissions committee and will not be allowed to continue in the program if such conditions are not met. Applicants whose cumulative GPA in their undergraduate study is below 2.5 on a 4 or 4.3 scale are not considered for conditional admission under this general policy and will not be admitted.
- Although standardized test results, such as the Graduate Record Examination (GRE) or the Miller Analogies Test, are not generally required as a precondition for admission to a graduate program, applicants are encouraged to submit these scores if they believe such test results would strengthen their application for admission.
- Two letters of reference from professional or academic sources, preferably from persons able to comment meaningfully on the motivation and ability of the applicant to undertake graduate study.
- A résumé or CV.
- A 700–1000-word letter of application substantiating future interests, motives for participation, and relevant work experience. In this letter, we ask applicants to comment on how their life experiences, work experiences, and/or education make them a suitable candidate for the program. Applicants may also wish to comment on how this program would assist them in meeting their career goals.

6.2.3. Graduate Programs Credit Transfer and Advanced Standing Policies

Each university program publishes advanced standing policies that include the program's requirements with respect to the transfer of credit and recognition of prior learning. See *Section 10 for details*.

In general, prior learning is not recognized in graduate degrees and diplomas except when it is certified by an official transcript from a recognized university showing the completion of a relevant academic course.

In general, advanced standing or transfer credits may be provided to students for graduate courses completed at other institutions provided that the course is comparable to a course offered by Yorkville University and the following conditions have been met:

- The admissions committee has reviewed the application file, and the student is admissible to a Yorkville University degree program.
- The student has achieved a grade that is equivalent to a passing grade normally required of students in the Yorkville University graduate program into which admission is sought; and
- The transfer credit is approved by the dean of the faculty.

Note that credits will not be awarded for any course taken at another university when that course was previously recognized for credits toward a completed degree program. The student will not be required to repeat the course at Yorkville, but they will be required to take another course to replace the one already completed elsewhere.

Note also that when the university recognizes a course taken at another institution as equivalent to a course offered at Yorkville University and grants a student credit for the course, the student transferring the credit is not allowed to subsequently enroll in the Yorkville course.

The purpose of evaluating and providing for the transfer of credits into Yorkville University graduate programs is to give students reasonable recognition for academic work that has been successfully completed at another institution and to reduce the likelihood of students having to repeat academic work in which they have already demonstrated competence. Transfer credit is limited to a maximum of three academic courses. Some courses cannot be replaced by transfer credit (*see details under specific programs in Section 10*). No transfer credit will be provided for field-based courses or for major academic papers, reports, or case presentations.

Credit transfer from other Canadian universities

Credit transfer will be provided for courses that are part of a recognized degree program that match or are equivalent to courses offered in the Yorkville University degree program to which the student is applying. Students must submit detailed course outlines of all courses requested for transfer.

Credit transfer from institutions located in the United States

Credit transfer will generally be accepted from accredited USA degree-granting institutions with transfer agreements with appropriate state universities. Students must submit detailed course outlines of all courses requested for transfer.

Credit transfer from an institution located outside of Canada and the United States

A student wishing to transfer credits from graduate studies completed at educational institutions outside of Canada and the USA, where equivalency is difficult to substantiate, may be required to provide, at the applicant's expense, supplementary documentary evidence from an agency that can verify equivalency.

6.2.4. Non-degree Students

A non-degree (or unspecified) student is a student admitted to take up to three specific courses from Yorkville University. To be admitted as a non-degree student, the applicant must meet the minimal GPA required for admission to the program. Upon successful completion of the course, a non-degree student may request transfer of the course credit to a program at another university. In such cases, Yorkville University will send an official copy of the student's transcript to the other university upon payment of the normal transcript fee charged by the university.

If a non-degree student wants to become a degree-seeking student, they must submit a complete application for admission to the program. The decision to admit or not admit the applicant will be based on the applicant's entire academic record.

When a non-degree student has been admitted as a regular degree-seeking student, the relevant program admissions committee will assess the student's record to decide what previously completed Yorkville University courses will be recognized for credit toward the degree program. No guarantee is made that such a transfer of credit will be approved.

7.1 Tuition and Other Fees – Amended June 27, 2025

On June 27, 2025, Yorkville University received consent from the Ontario Ministry of Colleges, Universities, Research Excellence and Security to offer a program of study leading to the Master of Business Administration degree. The Yorkville University Ontario Academic Calendar is amended to include the following paragraph.

Yorkville University graduate programs are offered on a trimester system with three full terms per year (fall, winter, and spring). Undergraduate programs run on a quarterly system with four full terms per year (fall, winter, spring, and summer). *Please see Section 10 of this calendar for specific program information.* Once admitted to a program, the student is expected to register in courses and pay tuition fees for all trimesters/quarters each year.

8.3 Grading Policies – Amended July 3, 2025

On July 3, 2025, Academic Council of Yorkville University amended the general grading policies with respect to defining good academic standing and academic dismissal.

Good academic standing is a level of performance that must be maintained for a student to continue in or graduate from a program. Students may be required to repeat courses or be prevented from graduating if they do not maintain good academic standing. Note that students may pass a course and still not be in good academic standing. Students who do not maintain good academic standing will be placed on probation or academically dismissed.

Academic Council of Yorkville University has established the following standards for good academic standing:

- Undergraduate programs: CGPA 2.0 (C, 63%)
- Graduate programs: CGPA 3.0 (B, 73%)

However, any program may establish different requirements for good academic standing if those are approved by the relevant Provincial Senate of Yorkville University.

Academic dismissal occurs when students fail to return to good academic standing after being placed on academic probation. Students who breach the University's *Academic Integrity Policy* may be academically dismissed. In some graduate programs, students may be dismissed for failure to meet program-specific progression requirements (identified in Section 10 of the academic calendar.) Students who have been academically dismissed can, in some circumstances, apply for re-admission to the university after 12 months have passed after their dismissal. Re-admission policy is found in Section 6.4 of the academic calendar.

8.3.1 Graduate Grading Policies – Added June 27, 2025

On June 27, 2025, Yorkville University received consent from the Ontario Ministry of Colleges, Universities, Research Excellence and Security to offer a program of study leading to the Master of Business Administration degree. The Yorkville University academic policies and regulations related to grading in graduate programs are added to the Yorkville University Ontario Academic Calendar.

Grade Standards, Graduate Programs		
Definition	Letter Grades and GPA and % Equivalencies	Standard Required to Achieve the Letter Grade
<p>A</p> <p>Outstanding or excellent: Strong evidence of original thinking; good organization; capacity to analyze and synthesize; superior grasp of subject matter with sound critical evaluations; evidence of extensive knowledge base.</p>	<p>A+ (4.3) 90 – 100%</p>	Outstanding: Evidence of expertise in all key performance areas. The A+ is reserved for those few pieces of work and those rare overall achievements that are truly outstanding and exceed expectations.
	<p>A (4.0) 85 – 89.9%</p>	Excellent: Evidence of at least mastery in all key performance areas and of expertise in most.
	<p>A- (3.7) 80 – 84.9%</p>	Superior: Evidence of at least mastery in all key performance areas and of expertise in some.
<p>B</p> <p>Proficient: Evidence of grasp of subject matter; evidence of critical capacity and analytic ability; reasonable understanding of relevant issues; evidence of familiarity with literature.</p>	<p>B+ (3.3) 77 – 79.9%</p>	Very good: Evidence of mastery in all key performance areas.
	<p>B (3.0) 73 – 76.9%</p>	Good: Evidence of at least competence in all key performance areas and of mastery in some.
	<p>B- (2.7) 70 – 72.9%</p>	Satisfactory: Evidence of competence in all key performance areas.
<p>C</p> <p>Approaching proficiency: Student who may be profiting from the university experience but whose performance is not satisfactory; some evidence that critical and analytic skills have been developed; basic understanding of the subject matter and ability to develop solutions to simple problems in the material.</p>	<p>C+ (2.3) 67 – 69.9%</p>	Evidence of competence in most but not all key performance areas.
	<p>C (2.0) 63 – 66.9%</p>	Evidence of competence in some performance areas.
	<p>C- (1.7) 60 – 62.9%</p>	Evidence of competence in few key performance areas.
<p>D</p> <p>Little proficiency: Some evidence of familiarity with the subject matter but evidence of only minimal critical and analytic ability.</p>	<p>D+ (1.3) 57 – 59.9%</p>	Superficial ability but not competency in most key performance areas.
	<p>D (1.0)</p>	Superficial ability but not competency in many key

Grade Standards, Graduate Programs		
Definition	Letter Grades and GPA and % Equivalencies	Standard Required to Achieve the Letter Grade
	53 – 56.9%	performance areas and deficient performance in some key performance areas.
	D- (0.5) 50 – 52.9%	Superficial ability in only a few key performance areas and deficient performance in many areas.
F No proficiency: Little evidence of even superficial understanding of subject matter; weakness in critical and analytic skills; limited or irrelevant use of literature.	F (0.0) 0 – 49.9%	Deficient performance in all key performance areas.

Passing Grades:

Except where a course is graded on a pass/fail standard, a student must earn a passing grade to earn credit for the course.

Academic Council of Yorkville University has established 70% (B-) as the normal passing grade for graduate courses.

However, any program may establish different requirements for passing grades if those are approved by the relevant Provincial Senate of Yorkville University.

Academic Honours:

To be named to the Honour's List, a student's cumulative GPA at the end of a term must be 3.70 or higher and there must be no failures or incomplete grades during the term and no infringements of the Academic Integrity and Honesty Policy or Student Code of Conduct.

Repeating Courses: A student who does not earn a passing grade in a course must repeat that course. If the grade on the second attempt is also below the passing grade, the student will be academically dismissed. A student may elect to repeat any course once in order to raise their GPA to establish good academic standing. Only in exceptional circumstances and with the approval of the head of the program may a course be repeated more than once.

8.3.2 Undergraduate Program Grading Policies – Amended July 3, 2025

On July 3, 2025, Academic Council of Yorkville University added the following to the academic calendar.

Passing Grades:

Except where a course is graded on a pass/fail standard, a student must earn a passing grade to earn credit for the course.

Academic Council of Yorkville University has established 50% (D-) as the normal passing grade for undergraduate courses.

However, any program may establish different requirements for passing grades if those are approved by the relevant Provincial Senate of Yorkville University.

10.1 Program Information, Master of Business Administration – Added June 27, 2025

On June 27, 2025, Yorkville University received consent from the Ministry of Colleges, Universities, Research Excellence and Security to offer a program of study leading to the Master of Business Administration (MBA) degree. Information and requirements related to admission to, progression through, and graduation from the MBA are added to the Yorkville University Ontario Academic Calendar.

10.1.1. Master of Business Administration (MBA) Overview

The Master of Business Administration (MBA) program provides students with advanced principles of management for purpose-driven business leaders to think globally, act responsibly, and shape the future of business management. The program is deliberately and thoughtfully designed to cover the essential components of contemporary business practice: Accounting; Finance; Analytics; Leadership; Marketing; Strategy; and Technology. Guided by Yorkville's *Signature Learning Outcomes*, the enriched program curriculum exposes students to concepts that require ethical, moral, global, and critical exploration, to help ground strategic decision-making in a contemporary business environment.

10.1.2. Detailed Program Information: Master of Business Administration

10.1.2.1. Program Requirements:

To earn the MBA degree, students are required to complete a total of 15 three-credit courses (45 credits total). These courses are allocated as:

- Three (3) foundation courses (3 credits per course)
- Six (6) core business management courses (3 credits per course)
- Four (4) business elective courses (3 credits per course)
- One (1) special topic summative course focusing on contemporary issues (3 credits)
- One (1) integrative capstone business strategy course (3 credits)

Students who enter the program with a business undergraduate degree can receive credit for the foundation courses and begin the program with the core business courses to complete the degree with 36 credits over 12 courses.

Three (3) foundation courses (for non-business degree holders)

- BUSI 6013 Strategic Management
- BUSI 6023 Accounting and Finance Fundamentals
- BUSI 6033 Responsible Business Economics

Six (6) core courses covering the functional areas of business management:

- BUSI 6113 Sustainability Management Impact
- BUSI 6123 Ethical Leadership and Organizational Culture
- BUSI 6133 Strategic Marketing

- BUSI 6143 Managerial Accounting and Control
- BUSI 6153 Corporate Finance
- BUSI 6163 Business Analytics

Four (4) elective courses (options below)

- BUSI 6213 Leading and Building Teams
- BUSI 6223 Advanced Data Analytics
- BUSI 6233 Entrepreneurship and Venture Management
- BUSI 6243 Organizational Development and Managing Change
- BUSI 6253 Global Business Environment
- BUSI 6263 Project Management
- BUSI 6273 Strategic Management of Information Systems
- BUSI 6283 Communication and Data Visualization

One (1) Summative Special Topic course

- o BUSI 6303 Disruption, Innovation, and the Canadian Business Environment

One (1) integrative capstone project to complete the program.

- BUSI 6313 Capstone – Business Strategy

10.1.2.2 MBA-specific Admission Requirements

In addition to the requirements listed in Section 6 of the University Academic Calendar, the following rules and requirements apply to the MBA.

Baccalaureate requirements:

Applicants with a baccalaureate degree in business (Bachelor of Business Administration, Bachelor of Commerce, Bachelor of Science in Management, or equivalent):

- Will be admitted if they meet other admission requirements.
- Are given transfer credit for the three foundation courses and, therefore, begin the program with the core business courses, completing the degree with 36 credits over 12 courses.

Applicants with a baccalaureate degree in a discipline other than business:

- Will be admitted if they meet other admission requirements.
- Must successfully complete the three foundation courses, completing the degree with 45 credits over 15 courses.

Conditional Admission

An applicant with a CGPA between 2.5 and 2.99 for their baccalaureate degree may be admitted conditionally provided they submit a recent GMAT score of 550 or higher (or equivalent GMAT focus score) alongside the regular admission documents. The GRE equivalent of a GMAT score equivalent to 550 will also be considered for admission. A minimum score of 157 on the Quantitative and 157 on the Verbal reasoning of the GRE will be considered.

Conditionally admitted students are admitted on probation and must achieve a cumulative GPA of at least 2.7 (B-, 70%) at the end of their first three courses (9 credits) of study to clear probation.

As stated in Section 8.3, *Academic Probation*: “A student who has been placed on academic probation and whose cGPA at the end of the subsequent term remains below the program’s requirements for good academic standing will be academically dismissed and required to wait at least one year before applying for re-admission to the program. Note, however, that if a student’s performance shows significant improvement such that the head of the program concludes that additional time is likely to bring the student into good academic standing, the head of the program may allow the student to continue on probation for an additional term. Students for whom it is mathematically impossible to bring cGPA to good standing will not be granted such an extension. Only in exceptional circumstances will academic probation be extended for a second time.”

In practice, this means:

- Conditionally admitted students with an undergraduate degree in an area other than business may be dismissed from the program if their cGPA is below 2.7 (B-, 70%) when they complete the foundation courses.
- Conditionally admitted students with a business undergraduate degree have the option of taking the foundation courses to meet the condition or of by-passing the foundation courses and meeting the condition by earning a CGPA of at least 2.7 (B-, 70%) on the first three core courses they take. Failure to achieve a CGPA of 2.7 after completing the foundation courses or the first three core courses may result in dismissal from the program.
- To optimize the likelihood of meeting the requirements of conditional admission, it is recommended that all conditionally admitted students, even those with an undergraduate degree in business, take the foundation courses.

Note that a conditionally admitted student may elect to repeat any course once in order to raise their GPA to establish good academic standing. See section 8.3.1, Graduate Grading Policies, “Repeating Courses”.

The University reserves the right to request that conditional candidates have an interview with the Dean or departmental representative prior to receiving admission to the MBA program.

10.1.2.3. Anticipated Completion Time

Students can graduate the MBA program in under two years.

Students who enter the program with a business undergraduate degree (e.g., BCom, BBA) begin the program with the core business courses and take 12 courses (36 credits) over 4 terms and can complete the program in 16 months.

Students without a business undergraduate degree take 15 courses (45 credits) over 5 terms and can complete the program in 20 months.

Students must normally complete the program within a maximum of five years from their initial enrollment date. If a student needs longer than five years to complete the program, they may apply to the Dean of Business for an extension (normally up to two years). If the Dean denies the application, the student will not be allowed to continue in the program. If the Dean allows the extension, they will establish a deadline for completion of the program. Students should consult

the Registrar about guidelines and procedures for applying for extensions of anticipated completion time.

10.1.2.4. Enrolment Plan

The MBA program is designed for both working adults and full-time students. Students may begin the program at one of three intakes each year (September, January, or May).

In-person and online courses are designed and delivered to encourage student and faculty participation in the academic community. Course enrollments are small, and students are required to engage in discussion with their peers as part of their program of study.

Scheduled Break: The enrolment plan allows international students to take a scheduled break after completing two (2) consecutive terms of study. To qualify, students must be enrolled as full-time students both prior to and following the break. Students intending to schedule a break should complete the Scheduled Break Form available from the Registrar's Office.

10.1.2.5. Course Schedule and Delivery

Yorkville's MBA program is delivered over a trimester schedule, with three terms per year, each fifteen weeks in length and split into two sessions with a study break during the eighth week. Courses are either seven or fifteen weeks in length, and full-time students progress through the program by taking one seven-week course per session and one fifteen-week course over the duration of the term. Students who enter the program with a business undergraduate degree can receive credit for the foundation courses and begin the program with the core business courses to complete their degree via 36 credits over 12 courses, completing the program in 16 months. On Campus students take their first three fifteen-week courses, then their four electives online. All other courses are taught on campus. Online students take all courses online.

Students without a business baccalaureate degree (e.g., BCom, BBA) must complete the foundation courses in Term 1.

The MBA offers two delivery methods:

1. Mixed modality: Students take some classes on-campus and others via asynchronous online delivery. On-campus classes are delivered one day per week to support student life balance.
2. Online modality only: All classes are taken via asynchronous online delivery. While students have weekly deliverables, asynchronous participation removes the need to schedule attendance for specific times.

Courses are either seven or fifteen weeks in length, and full-time students progress through the program by taking one seven-week course per session and one fifteen-week course over the duration of the term. Each seven-week course meets once a week for 3 hours, totaling 21 hours over the course of the session. Fifteen-week courses meet once a week (except for the one-week break between sessions) for two hours over the course of the term. Students are expected to complete an additional 4-8 hours of personal study time per week, per course outside of the classroom.

Course Schedule

Term	Course Title	Prerequisites
Term 1: Foundation Courses	BUSI 6013 Strategic Management	None
	* (OL) BUSI 6023 Accounting and Finance Fundamentals	None
	BUSI 6033 Responsible Business Economics	None
Term 2: Core Courses	BUSI 6113 Sustainability Management Impact	<u>Two of BUSI 6013, BUSI 6023, BUSI 6033</u>
	BUSI 6123 Ethical Leadership and Organizational Culture	<u>Two of BUSI 6013, BUSI 6023, BUSI 6033</u>
	*(OL) BUSI 6143 Managerial Accounting and Control	<u>One of BUSI 6013, BUSI 6033 and BUSI 6023</u>
Term 3: Core Courses	BUSI 6133 Strategic Marketing	<u>BUSI 6113</u>
	BUSI 6163 Business Analytics	<u>BUSI 6143</u>
	*(OL) BUSI 6153 Corporate Finance	<u>BUSI 6143</u>
Term 4: Elective Courses and Special Topics	*BUSI 6303 Disruption, Innovation, and the Canadian Business Environment (Special Topics)	Completion of 27 credits
	(OL) 62xx Elective	See Calendar 11.1.1
	(OL) 62xx Elective	See Calendar 11.1.1
Term 5: Elective Courses and Capstone	*BUSI 6313 Business Strategy (Capstone)	<u>BUSI 6303</u>
	(OL) 62xx Elective	See Calendar 11.1.1
	(OL) 62xx Elective	See Calendar 11.1.1

(OL) denotes online course. * Denotes 15-week course.

Elective Courses:

- BUSI 6213 Leading and Building Teams
- BUSI 6223 Advanced Data Analytics
- BUSI 6233 Entrepreneurship and Venture Management
- BUSI 6243 Organizational Development and Managing Change
- BUSI 6253 Global Business Environment
- BUSI 6263 Project Management
- BUSI 6273 Strategic Management of Information Systems
- BUSI 6283 Communications and Data Visualization

10.1.2.6 MBA-specific Grading Policies

Good academic standing: As approved by the Yorkville University Ontario Provincial Senate, to achieve good academic standing MBA students must achieve and maintain CGPA of at least 2.7 (B-, 70%).

Passing grade: As approved by the Yorkville University Ontario Provincial Senate, a passing grade in all MBA courses is C+ (67%).

Repeating courses: A student must earn at least 67% in a course to pass that course. A student who does not earn a grade of at least C+ (67%) in a required course must repeat that course, at their own expense. If the grade on the second attempt is also below C+ (67%), the student will be eligible for academic dismissal but may petition the Dean of Business for permission to attempt the course for a third time. A student may elect to repeat any passed course once in order to raise their GPA to establish good academic standing. In no circumstances may a course be attempted a fourth time.

10.1.2.7. Assessment of Student Participation

Classroom and out-of-class activities provide guided opportunities for students to build upon what they know through self-evaluation, reflection, and discussion.

To complete course requirements, students must actively participate in class learning activities (e.g., discussions and seminar groups). A component of the evaluation scheme for a course may be based on the quantity and quality of participation demonstrated by each student. Active participation in courses is fundamental to the development of critical-thinking skills. An evaluation rubric is used to assess student participation in each course. Such rubrics are described in the course syllabus.

10.1.2.8. Assessment of Written Assignments

Please see Section 8.2.2 for information regarding the assessment of written assignments.

10.1.2.9. Advanced Standing Policies

Credits for MBA courses are available for students who have successfully completed courses at another graduate institution that the Admissions Committee deems to be equivalent to courses in the Yorkville University MBA. Students with strong backgrounds in business and/or degrees in business, administration, or management (Bachelor of Business Administration, Bachelor of Commerce, Bachelor of Science in Management, etc.) receive transfer credit for all foundation courses in the MBA program.

Students may be given credit for the Yorkville course if the requirements outlined in the Academic Calendar (section 6) have been satisfied. In addition to receiving credit transfer for the foundation courses, a student may receive credit for up to three (3) courses taken at the master's level in a recognized university or college with the exception of the capstone and special topic courses.

10.1.2.10. Graduation Requirements

A student must complete the required foundation, core, elective, and capstone components of the program with a cumulative B- or GPA of 2.7 (70%) or better to graduate.

Students must also submit a Request to Graduate Form and may be required to pay a graduation fee before the degree and final transcript can be issued. Yorkville University reserves the right to decline to issue degrees or release transcripts to students whose financial accounts are not paid in full at the end of their program.

10.1.2.11. Student Course Load

The standard course load for students in the MBA program is three courses per term divided over two sessions (one course in session A, one course in session B, and one course that runs across sessions A and B). A course load less than 6 credits is considered part-time study. It is

the student's responsibility to ensure such a course load does not impact any student provincial aid or international student study requirements.

Permission to take courses above the standard or maximum course load: A student may apply through the Registrar for permission to exceed the standard course load in any one term or the maximum number of concurrent courses. To apply for permission, the student's CGPA must be at least B+ (3.3, 77%). The application must be approved by the head of the program or the head's delegate. A new application must be made for each term during which the number of courses or credits in which the student wants to enroll exceeds the standard and/or maximum course load. In addition to establishing academic performance criteria for eligibility to exceed the standard and/or maximum course loads, each program may establish rules setting limits on the extent to which a student is allowed to exceed the standard and/or maximum course load. No program may establish performance criteria or other rules that would allow a student who is on academic probation or otherwise not in good academic standing to exceed the standard and/or maximum course load.

10.2.2.11. Bachelor of Interior Design (Examination Challenge for Credit) – Amended May 22, 2025

At a Provincial Senate meeting held on May 22, 2025, the Yorkville University Ontario Senate approved the removal of BIDP 201 and BIDP 301 from the list of courses for which students might earn credit by writing a proficiency exam.

10.2.2.11. Examination Challenge for Credit

Students who believe that they have mastered the learning objectives of a course, either through courses taken at another school for which transfer credit has not been given, or through self-study or life experiences, may apply for a challenge examination through the Office of the Registrar. Proficiency credit may be achieved through a written examination, presentation of a portfolio, the completion of assignment(s) and/or the development of product(s). Prior enrolment in a course renders it ineligible for challenge. Yorkville does not award advanced standing through proficiency for more than 50% of the total number of credits contained by a program. Certain courses (e.g., capstone courses) within a particular program are not eligible for challenge. In the case of written or oral examinations, a grade of 80% must be achieved for credit to be assigned.

To challenge a course for credit a student must submit to the Office of the Registrar an *Examination Challenge for Credit Application Form* with documentation that clearly supports the claim of mastery of a course's learning outcomes. All exam challenges must be completed before week one of a particular term if the targeted course is scheduled for study in that term, unless approved by the program director. Applications are assessed by a program's director to determine whether or not an examination challenge is warranted, and if so, the format of assessment. A fee of \$75 accompanies each course challenge. See program for procedure, and the list of course that can be challenged.

The following courses may be challenged for credit:

Previous List of Challenge Exams	Updated List of Challenge Exams
BIDC 103- Digital Communication 1: Digital Drafting	BIDC 103- Digital Communication 1: Digital Drafting
BIDC 201- Digital Communication 2: Digital Presentation	BIDC 201- Digital Communication 2: Digital Presentation
BIDP 201- Construction Drawings	BIDC 202- Digital Communication 3: Digital 3D Modeling
BIDC 202- Digital Communication 3: Digital 3D Modeling	BIDC 203- Building Information Modeling (Revit)
BIDC 203- Building Information Modeling (Revit)	
BIDP 301- Interior Detailing	

11.1 Course Descriptions, Master of Business Administration – Added June 27, 2025

On June 27, 2025, Yorkville University received consent from the Ministry of Colleges, Universities, Research Excellence and Security to offer a program of study leading to the Master of Business Administration degree. The following courses are added to the Yorkville University Ontario Academic Calendar.

11.1.1 *Foundation Business Courses*

BUSI 6013: Strategic Management

(3 credits)

This course explores strategic issues and current topics in management, the role and function of responsible business leaders and the integration of disciplines from marketing and communication to finance and accounting. Students develop an understanding of information systems, the principles of statistics, and analytical tools for data analysis and business decision-making to achieve purpose-driven goals. Students apply critical thinking and communication skills to solve complex case studies, write business reports, and professionally present solutions reflecting an understanding of context and audience. Course completion provides a strong foundation in strategic planning, sustainable management, and organizational excellence. Prerequisites: None

BUSI 6023: Accounting and Finance Fundamentals

(3 credits)

This course provides an overview of accounting and financial reporting systems, and analysis of the financial and operational accounting techniques used to make effective decisions. Students develop the foundational knowledge and skills required to effectively understand an organization's financial statements. It examines the role played by stakeholders in the context of creative problem-solving and ethical and professional decision-making in several types of organizations. Topics include financial reporting issues and the major elements of the financial statements recognized by the International Financial Reporting Standards (IFRS). Through case work and the use of accounting information and tools students investigate a variety of accounting methods, estimates, and presentation and recognize the limitations of various accounting information systems. Prerequisites: None

BUSI 6033: Responsible Business Economics

(3 credits)

This course provides an understanding of the basic building blocks of managerial business economics and introduces the underlying economic fundamentals that affect ethical and responsible decision-making processes. It examines microeconomic models and tools that are needed to analyze and effectively deal with real-world managerial problems. It covers the basic macroeconomic indicators, the concept of business cycles and the macroeconomic policies that are used to smooth fluctuations in key macroeconomic variables. Topics include supply and demand analysis, forecasting demand and supply, applying the concept of elasticity to

revenue estimation, determining optimal pricing policies by applying cost and demand theories, and examining strategic interactions among dominant competitors in branded product and service markets. Prerequisites: None

11.1.2 Core Business Courses

BUSI 6113: Sustainability Management Impact

(3 credits)

The complexity of economic, environmental, and social challenges confronting today's business leaders calls for purpose-driven management to advance the United Nation's Sustainable Development Goals (SDGs). This course introduces students to the MBA core values of globality, ethical and sustainable impact, innovation and change management as critical to address the SDGs. It explores the principles of sustainability and impact measurement, and challenges students to adapt systems thinking to achieve smart, sustainable, inclusive growth. These concepts provide a critical foundation not only for the program, but for the economy of the future. Prerequisites: Two of BUSI 6013, BUSI 6023, BUSI 6033

BUSI 6123: Ethical Leadership and Organizational Culture

(3 credits)

Effective management of people is an essential element of organizational success. This course examines the human resource function from a leadership perspective. Students explore three major elements of leadership: 1) self-awareness of one's leadership potential through an appreciation of ethical qualities, skills, and competencies of a leader; 2) the ability to manage and communicate planned change in the organization through establishing and revising purpose-driven goals for the company, supporting a team culture, and overcoming resistance to change; and 3) creating a learning organization by discarding legacy systems, engaging employees, establishing practices that facilitate shared learning, and creating a life-long learning culture in the organization. Prerequisites: Two of BUSI 6013, BUSI 6023, BUSI 6033

BUSI 6133: Strategic Marketing

(3 credits)

This course equips students with the skills and the experience to formulate, plan, and implement socially responsible marketing and communication strategies in complex environments across diverse platforms. Students explore marketing planning at a strategic level including defining the market environment; data analysis; segmentation; positioning; developing products and services that meet both consumer and community needs; managing portfolios; pricing; channels of distribution; branding, communications, public relations and the use of technology, specifically artificial intelligence, to maximize reach and effectiveness. Prerequisites: BUSI 6113

BUSI 6143: Managerial Accounting and Control

(3 credits)

This course provides useful tools to managers within the organization to efficiently plan operations, make and communicate successful decisions, effectively control business activities at all levels, and perform appropriate (effective and ethical) corrective actions to eliminate or minimize risks. Accomplishing the strategic objectives of any organization requires deep understanding of the business environment, industry trends, global and cultural contexts, and processes that affect the choice of analysis in the organization. The course develops critical

problem-solving competencies using contemporary management accounting tools and techniques. Prerequisites: BUSI 6023 and one of BUSI 6013, BUSI 6033

BUSI 6153: Corporate Finance

(3 credits)

The focus of this course is advanced corporate financial management. Students develop knowledge and skills required to effectively manage complex operating and fixed assets, and to balance an organization's assets with an optimal mix of short-term and long-term debt and equity financing. Topics include ethical investing considerations of environmental, social and governance factors; time value of money in decision-making; share price maximization; executive compensation practices; capital budgeting for new ventures; stock and bond valuation; capital structure and operational leverage; and dividend policy. Prerequisites: BUSI 6143

BUSI 6163: Business Analytics

(3 credits)

This course examines the core concepts of business statistics and machine learning to perform analyses on large data sets to support informed decision-making. Students will learn methods of business analytics and its applications in finance, economics, marketing, human resources, management, sales, and more. Topics include business statistics, different types of analytics (descriptive, predictive, and prescriptive), and data visualization.

Prerequisites: BUSI 6143

11.1.3 Business Electives

BUSI 6213: Leading and Building Teams

(3 credits)

This course focuses on the role of a leader in managing and directing teams. Organizations today operate in highly competitive environments, often characterized by people working across hierarchical and organizational boundaries. To make quality decisions, team leaders should have effective communication, relationship-building, problem-solving, organizing, and strategic thinking skills; they need confidence, domain expertise, relevant experience, and integrity.

Facets of teamwork explored include team dynamics, development, performance, and working through crisis and change. Prerequisites: BUSI 6123

BUSI 6223: Advanced Data Analytics

(3 credits)

This course examines the advanced methods of machine learning to equip students with the analytical skills to analyze large data sets that drive business decisions. Students will learn and apply advanced techniques of machine learning algorithms in finance, marketing, management, and more. Topics include clustering, text analytics, social network analytics, and managerial and ethical issues for responsible use of machine learning techniques.

Prerequisites: BUSI 6163

BUSI 6233: Entrepreneurship and Venture Management

(3 credits)

This course focuses on the entrepreneurial journey from the business idea and planning stages, through start-up, managing growth, and succession planning. Given that most businesses in the

world can be classified as small, along with an ever-increasing propensity for entrepreneurship among citizens, most people will at some point either manage a small business, work for one, or start a new venture. In this context, the course provides students with the tools to assess opportunities. Topics include small business decision-making; creative thinking and idea generation; opportunity assessment; business planning; franchising and buying a business; financing; marketing; human resource/change management; and planning for growth. Prerequisites: BUSI6153

BUSI 6243: Organizational Development and Managing Change

(3 credits)

This course involves the study, research, and analysis of proactive strategies for organizational design and processes, exploring multi-organizational systems with an emphasis on change. Students study how contemporary organizations require both regional and global perspectives, and cultural sensitivity to operate in unpredictable and rapidly changing social, legal, economic, political, and technological environments; discuss methods for diagnosing the situation of organizations, and the processes and analytics associated with assessing, planning, measuring and designing interventions that increase an organization's effectiveness. Specific topics include approaches to change management; organizational culture and learning; diversity, equity, inclusion, and indigeneity; organization development; and the characteristics and challenges of ethical leadership in transformational processes. Prerequisites: BUSI 6123

BUSI 6253: Global Business Environment

(3 credits)

This course introduces students to the impact of the global business context on management decision making, strategy, environmental, social and governance considerations. Students explore how the global business environment defines the space within which organizations operate, presents them with opportunities and threats, and influences their international activities. Topics include global and regional economic integration; sources of national competitive advantage; international trade and investment; ESG responsibility in international contexts; and the ecological, financial, legal, political, socio-cultural, and technological frameworks used to evaluate the external environment (such as colonization, sustainability, climate change, and migration). Prerequisites: BUSI 6113

BUSI 6263: Project Management

(3 credits)

This course adopts the managerial process approach to project management, which includes the concepts and behavioural skills needed to successfully initiate, plan, execute, control, and close projects. Closely following the Project Management Institute's (PMI) Project Management Body of Knowledge (PMBOK), the course explores how successful project managers manage their portfolios, programs, and projects to produce desirable outcomes. Students explore project management with a practical, hands-on approach via case studies with essential knowledge, skills, and competencies to plan and lead projects. Students examine traditional and agile project management as delineated by the PMI to help those who desire to prepare for the PMI Certified Association in Project Management (CAPM) and Project Management Professional (PMP) exams. Prerequisites: BUSI 6113

BUSI 6273 Strategic Management of Information Systems

(3 credits)

This course focuses on creating the information technology value proposition as a driver of sustainable competitive advantage and explores opportunities in the use of technology to support the strategic goals and priorities of an organization. Topics include identifying and translating key emerging trends into business opportunities; strategic challenges of global expansion; opportunities and constraints posed by regulatory change (including those that impact diverse and underserved populations); competitive intelligence; scenario planning; planning for multiple future scenarios; maximizing core business values; differentiating the value propositions; building successful strategic alliances; artificial intelligence and other technologies that enable business strategy. Prerequisites: BUSI 6163

BUSI 6283 Communications and Data Visualization

(3 credits)

This course provides students with foundational theories in motivation and persuasion, as well as the skills to be effective communicators. It focuses on the importance of corporate communications, strategic brand management, and public relations to advance a business's reputation and success. It examines how rapidly changing social, cultural, and business environments require organizations to have effective communication strategies. To support informed decision-making, it includes data visualization skills using graphics, charts, analytical dashboards, and other tools, including artificial intelligence, to help manage communication for both internal and external audiences. Prerequisites: BUSI 6133

11.1.4 Summative Special Topic

BUSI 6303 Special Topic: Disruption, Innovation, and the Canadian Business Environment

(3 credits)

This course provides an in-depth, contemporary view of the ever-changing business environment in Canada. Students investigate how current trends, from the technological transformation of economies to ESG (environmental, social, and governance) and sustainability considerations, are disrupting markets domestically and globally. To be effective leaders must understand the changing business landscape, adapt, and innovate to succeed. Prerequisites: Completion of 27 credits (Complete 9 courses: BUSI6013, BUSI6023, BUSI6033, BUSI6113, BUSI6143, BUSI6123, BUSI6133, BUSI6153, BUSI6163)

11.1.5 Capstone

BUSI 6313 Business Strategy

(3 credits)

This course is the culmination of all theories, concepts, applications, tools, and techniques learned in the MBA and assesses students' ability to synthesize and integrate the knowledge and skills they have developed throughout their coursework. The final business planning assignment challenges students to integrate the overarching themes of: globality, ethics, sustainability, innovation, and change. At this level, students demonstrate their readiness to manage and lead organizations and are equipped to advance in or change careers with a high level of confidence of success in both domestic and foreign markets. Prerequisites: BUSI6303